

# PROFILES

## MARKET HOUSE CONDOMINIUMS

### *Shadyside's Newest Address Offers Exceptional Convenience and Comforts*



By Nancy Kennedy

In a Pittsburgh neighborhood known for large, traditional older houses, there's a new kid on the block. Market House in Shadyside is a contemporary condominium residence that takes comfort and convenience to a whole new level, offering busy city dwellers a chance to live in a beautiful setting that brings the world to their fingertips – almost literally. Ideally located at Centre and S. Negley Avenues, directly behind the Giant Eagle Market District, Market House Condos are the perfect solution for professionals who live a demanding, fast-paced lifestyle and want to find balance between work and leisure.

"The convenience is an outstanding feature of living here," says Jason Kaney, Sales Coordinator for Market House. "All the daily errands that typically involve multiple stops and hours of precious off-time can be taken care of by simply taking a few steps. You can do your banking, drop off the dry cleaning, rent a video, purchase stamps, buy flowers, pick up a prescription, process photos and get groceries, plus buy a hot prepared gourmet dinner, all in one quick elevator ride. With all these things consolidated into a single location, Market House streamlines your schedule and gives you back your personal time for rest or for the activities that you really want to do."

With the Shadyside shopping districts of Ellsworth and Walnut Streets within walking distance, Market House residents can enjoy nearby boutique shopping, fine restaurants, art galleries and the many pleasures of sophisticated city life. Commuting to work is easy, with Oakland and downtown just minutes away, and a bus stop and the East Busway right outside the door. Market House provides secure garages or covered parking spaces for all residents, eliminating the hassle of scraping snow on cold winter days. There are also bike racks at the entrance.

Marketed by Howard Hanna Real Estate, the Market House Condominiums come in a range of sizes and share many amenities. There are 54 units in a 5-story building, with the option of two bedrooms or two bedrooms and a study, and ten different floor plans. Each unit has one or two balconies

and plenty of extra-large windows that allow lots of natural light and spectacular views. Market House has several common areas, including a Fitness Room, library, guest suite, rooftop garden with a view of the Cathedral of Learning and a party/event room. Market House is pet-friendly and maintenance-free.

With a mix of young professionals, UPMC residents and staff, retired seniors, newcomers to the city and young families, Market House is a multigenerational setting that is a neighborhood in itself. Seldon and Sue Whitaker moved to Pittsburgh from State College in June 2006 and were among the first residents of Market House.

"We love living here," says Sue Whitaker, a former diabetes nurse educator. "It's such a convenient location; we have easy access to cultural activities, which is one of the reasons we moved to Pittsburgh. We use the Busway as often as possible. All the conveniences of Giant Eagle Market District are right here and we can go there underground, without even having to step outdoors. We can walk to our church, to the beauty salon and the barber, and we have excellent medical centers nearby, in UPMC Shadyside and West Penn Hospital." Her husband, a retired Penn State educational leadership professor, agrees. "For anyone looking to scale down from a house, as we did, this is a great place to consider. There's a nice mix of people here. It's a great opportunity, too, to customize your condo; you choose all the finishing details such as countertops and cabinets."

"Market House is the first new residential building constructed in Shadyside in a long time," says Kaney. "It's a terrific addition to the area, offering a new option in urban living and bringing new energy to an old district. The building was designed by TKA Architects and opened in April 2006."

Kaney is available to show a sales model condominium on Tuesdays, Wednesdays and Thursdays from 2 p.m. to 7 p.m., and on Friday, Saturday and Sunday from 12 Noon to 5 p.m. Individual appointments can also be scheduled.



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