

N E W S R E L E A S E



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HOWARD HANNA ANNOUNCES THE GRAND OPENING OF THE MARKET HOUSE CONDOMINIUMS SALES CENTER IN SHADYSIDE

PITTSBURGH - Howard Hanna Real Estate Services proudly presents the Grand Opening of the Sales and Presentation Center for the upscale Market House condominium development, located at the corner of Negley and Centre Avenues in Shadyside directly behind the greatly expanded Giant Eagle.

The Grand Opening Celebration will be held Saturday and Sunday, October 15th and 16th from 12:00 – 5:00pm and is open to the public. The Grand Opening will be held at the Howard Hanna Sales and Presentation Center located on the first floor of the Giant Eagle parking garage.

Numerous lifestyle images, flooring & cabinet samples, floor plan drawings and amazing “pre-framing” prices starting at \$160,000 will be available.

“We saw Market Place as an opportunity to deliver a sophisticated, cutting-edge condo product to the market at a reasonable price point - and there’s nothing else like it in Shadyside,” said Helen Hanna Casey, President of Howard Hanna. “Luxury condo towers on top of gourmet markets are sprouting up all across the country – San Francisco, Miami, New York – and now to Pittsburgh. Once people realize the full effect of the upscale expansion of the Giant Eagle and the convenience of living right there, real estate values and prices surely will increase”, she ended.

Market House prides itself on its hip Shadyside style and convenience. While only steps away from award winning restaurants, fine galleries and stylish boutiques of Walnut Street, Ellsworth Avenue and various side streets, convenience is paramount at Market House. An innovative, full-service metropolitan supermarket is a mere elevator ride away; groceries and prepared meals can be delivered to your doorstep; and a coffee shop, café, dry cleaner, pharmacy, video rental and a bank are only downstairs. The 54 unit building is expected to be completed in March/April of 2006.

The union of lifestyle and luxury come together not only in the services available at Market House but also in the amenities of the condo units and building. The sleek, 5-story building is a stunning design of brick, glass, metal and color with environmentally friendly features like a rooftop garden. The elegant two-story lobby will be entered through 24 hour security and lead to a state-of-the-art fitness center, an inviting social and activity room, a library with Wi-Fi networking, and two balconies overlooking lovely gardens. Additionally Market House will be maintenance free living at its best and also pet friendly.

The incredible living spaces will have high ceilings and operable windows with relaxing balconies and terraces. Furniture friendly floor plans and Kitchen-Aid stainless steel appliances are standard on all units. Different fireplace options are available.

For more information on Market House, please contact Howard Hanna Site Agents Leesa Belt-Haglund or Jason Kaney at 412-683-1980.

Howard Hanna Real Estate Services is the 6th largest full-service real estate company and the 4th largest privately held real estate company in the United States. They are a full-service company specializing in residential and commercial brokerage service, mortgages, closing and title insurance, home building and land development, appraisal services, insurance services, and corporate relocation. The company has 109 offices across Pennsylvania, Ohio, New York and West Virginia, and employs more than 3,000 sales associates and staff. Visit www.howardhanna.com for more information.